



# NEWS

## Business Volunteer Connect

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## Corporate Giving Trends and Employee Engagement Topic of January BVC Meeting

Bergen County – Corporate engagement professionals and managers of employee volunteer programs are invited to attend a breakfast seminar hosted by Business Volunteer Connect and the Business Volunteer Council (BVC). Michael Stroik of CECP (formerly the Committee to Encourage Corporate Philanthropy), will speak about “Emerging Trends in Corporate Giving and Employee Engagement.”

The meeting will be held on Wednesday, January 15, 2014 from 8:30 – 10:00 am at BD, 1 Becton Drive, Franklin Lakes. The meeting is free to BVC members, \$10/person or \$25 for three or more non-members. Register at [businessvolunteerconnect.org](http://businessvolunteerconnect.org) or contact Ellen Lutvak at [elutvak@bergenvolunteers.org](mailto:elutvak@bergenvolunteers.org) or 201-489-9454 x133.

As Manager, Research and Analytics, Mr. Stroik manages CECP’s research process and the accompanying annual *Giving in Numbers* trend report, a resource for corporate giving professionals and those with a stake in the future of corporate philanthropy. He works directly with CECP companies around the globe to support the development of their corporate giving programs. He is widely accepted as an expert in corporate philanthropy trends and has contributed to a variety of publications including The Washington Post, Crain’s Business, and the Chronicle of Philanthropy.

Business Volunteer Connect, a program of the Volunteer Center of Bergen County, consults with businesses of all sizes who wish to engage employees in the community through volunteer service. From customized volunteer projects to skills-

based volunteering to guidance on creating or enhancing an employee volunteer program, Business Volunteer Connect provides critical support to anyone tasked with managing employee engagement. The Business Volunteer Council (BVC) is a dues-supported membership organization open to any company that has or wants to create or enhance an employee engagement program. The focus of the BVC is professional development, networking and sharing of best practices for program managers; BVC member companies also receive Business Volunteer Connect programs and services at no charge or at a discount.

“Successful businesses know that community involvement contributes to the bottom line and produces a real return on investment by boosting employee morale, attracting qualified employees, developing employee skills, enhancing company image within the community, and helping to differentiate a company from its competition,” says Ellen Lutvak, Business Volunteer Connect manager. “We invite members of the local business community to join us for this valuable seminar and to find out more about how Business Volunteer Connect and the BVC can assist with their community engagement efforts.”

To learn more about Business Volunteer Connect and the BVC, go to [www.businessvolunteerconnect.org](http://www.businessvolunteerconnect.org).

Founded by the Junior League in 1966, the Volunteer Center of Bergen County strengthens the community by connecting people through service and developing civic leaders.

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